



THE FIRST ANNUAL PLAN!T NOW GOLF TOURNAMENT

Plan!t Now is offering sponsorships for it's the first Annual Plan!t Now Celebrity Golf Tournament – a unique, high profile event that pairs a high-energy concert featuring award-winning County music star Kenny Chesney, and a celebrity-studded day of tournament play.

Plan!t Now produces this exciting single day event to bring attention to its mission: the importance for people living in areas prone to severe storms, disaster related weather and hurricanes to get prepared.

This event coincides with a significant multimedia Public Service Announcement (PSA) campaign that will spread the word about preparedness from July through October this year, and will feature Morgan Freeman, Kenny Chesney and other celebrities. In partnership with American Meteorological Society, the Sierra Club and other 501c3 organizations, this campaign is particularly important this year which expects to see many severe storms in the lower regions of the Southern United Stats in particular.

HELP MAKE IT HAPPEN!

Interested corporations can join Mercedes Benz, the first committed sponsor, in a variety of sponsorship opportunities. The tournament will be divided into two rounds: the first round is open play with sponsors playing on teams with celebrity golfers for the first nine holes, and then in the last nine holes, teams of celebrities play each other in competition for the camera and the galley.

ABOUT PLAN!T NOW

Plan!t Now advocates empowerment of people through information and connection and facilitates dialogue between people living in hurricane and severe-storm affected areas and those who should prepare in coastal regions of the United States, Mexico, and the Caribbean. Operating with the understanding that no matter where you live, a natural disaster can happen at any time, Plan!t Now advocates the power of preparedness.

DETAILS

The exact location of the First Annual Plan!t Now Golf Tournament will be determined soon. This benefit will take place in the fall 2008 in North Carolina or Florida.



SCHEDULES

Schedule Day 1

Morning Shotgun

6:30 AM	Registration
6:30 AM - 7:45 AM	Practice, breakfast, and putting contest qualifications
8:00 AM	Shotgun start for "Best Ball Pro Am" style format

Afternoon Shotgun

11:00 AM	Registration
11:00 AM - 12:45 PM	Practice, breakfast, and putting contest qualifications
1:00 PM	Shotgun start for "Best Ball Pro Am" style format

Evening Reception

6:30 PM	Tournament Award Presentations, Cocktail Hour & Silent Auction opens
7:30 PM	Kenny Chesney Live in Concert
9:00 PM	Silent Auction Closes

For more information regarding a sponsorship opportunities, or about PLAN!T NOW's humanitarian work, please contact:

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